

# Animé Los Angeles

JANUARY 10-13, 2019



## Program Book Rate Sheet

Anime Los Angeles 15 Souvenir Book will reach an audience of 11000+ people. They have diverse interests in anime, manga, cosplay, art, gaming, books, film, TV, and other media. The Souvenir Book is professionally offset printed on white 60 lb. text stock with a glossy cover and both B&W and color pages.

Description	Size (W x H)	Rate (USD)
Full Page	8.5" x 11	\$650.00
Half Page	8.5" x 5.5"	\$400.00
Quarter	4.25" x 5.5"	\$250.00
Inside Cover	8.5" x 11"	\$1,100.00
Inside Back	8.5" x 11"	\$1,100.00

Confirmation of payment and files required by November 15<sup>th</sup>, 2018. Payment should be made out to:

Anime Los Angeles, 23 Spectrum Pointe Drive, Suite 201, Lake Forest, CA 92630

Online payment available. Please contact [chair@animelosangeles.org](mailto:chair@animelosangeles.org) to arrange invoicing.

### Specifications and formats:

The following specs are the live area of the ad; no white space included (will be added here). We encourage a 3mm bleed on all edges to ensure nothing is cut off during printing.

PDF (all fonts embedded or type converted to paths)

JPEG/TIFF (saved at 300 dpi)

Files can be emailed to [chair@animelosangeles.org](mailto:chair@animelosangeles.org). If it is a large file let us know and we can provide other methods of sending. We recommend the files be less than 10MB. Color files should be in CMYK for printing.

If you have any questions about formatting your ad please email [pubs@animelosangeles.org](mailto:pubs@animelosangeles.org).

### Registration Bag inserts:

If you would like to have inserts (postcards, flyers, etc.) included in our registration bag, we can include them for a flat fee of \$1000. Minimum Quantity of 10000 units must be delivered no later than Wednesday, January 9<sup>th</sup>, 2019 before 10:00 AM to ensure they are included. For more details contact [chair@animelosangeles.org](mailto:chair@animelosangeles.org)